

2026 PARTNERSHIP COLLECTION

Meaningful Moments. Memorable Brands.

A curated sponsorship opportunity connecting trusted island businesses with guests celebrating proposals, birthdays, anniversaries, family milestones and new beginnings.

OVER 120 PICNICS & EVENTS EACH YEAR

Plus targeted print-ad visibility with prime local clients

Gold | Silver | Gifting Partnerships

WHY THIS AUDIENCE MATTERS

Be part of the moment

O'ahu Paradise Picnic reaches guests who are well established in life and have the financial ability to invest in premium experiences. They meet us in a celebration mindset - choosing where to dine, what to gift, who to hire and how to make an important occasion unforgettable.

120+

EVENTS ANNUALLY

Premium picnics and curated gatherings throughout the year.

EST.

PREMIUM AUDIENCE

Established guests with the means to invest in quality experiences.

PRIME

CLIENT REACH

Our targeted print placements reach established, experience-ready clients across O'ahu.

THE MILESTONES WE SHARE

Your next client may already be our guest.

- Proposals & engagements
- Birthdays & anniversaries
- Family & vacation memories
- Weddings & bridal celebrations
- Corporate & community gatherings
- New beginnings & achievements

Targeted access to established guests, prime local clients and milestone-driven buyers through events and print.

WE HAVE PARTNERED WITH

O'ahu Paradise Picnic | Agents of Your Dreams Real Estate Team

eXp Realty | Aloha Gift Box Co. | Paramount Residential Mortgage Group
Simply Sips | and other trusted local businesses

CHOOSE YOUR PRESENCE

Three ways to be remembered

Every level connects your business with an established, milestone-driven audience through over 120 annual experiences, targeted print visibility, personal introductions or product discovery.

MAXIMUM VISIBILITY + CONNECTION

GOLD

\$250 / MONTH

- Premier O'ahu Paradise Pocket Guide feature with website QR
- Verbal thank-you at every event
- One complimentary Luxe Aloha Society ticket monthly
- Direct guest connection and sponsor introduction
- Monthly social or collaborative sponsor spotlight
- Priority referrals plus product or guest-offer placement

PREMIER PARTNER

CONSISTENT TRUSTED EXPOSURE

SILVER

\$100 / MONTH

- Featured Pocket Guide listing with logo, description and QR
- Recognition at the monthly Luxe Aloha Society event
- Monthly sponsor appreciation feature
- Exclusive guest offer or promotional card
- Select gift-box and collaboration opportunities

RECOMMENDED BUSINESS

PRODUCT DISCOVERY IN HAND

GIFTING

PRODUCT / SWAG

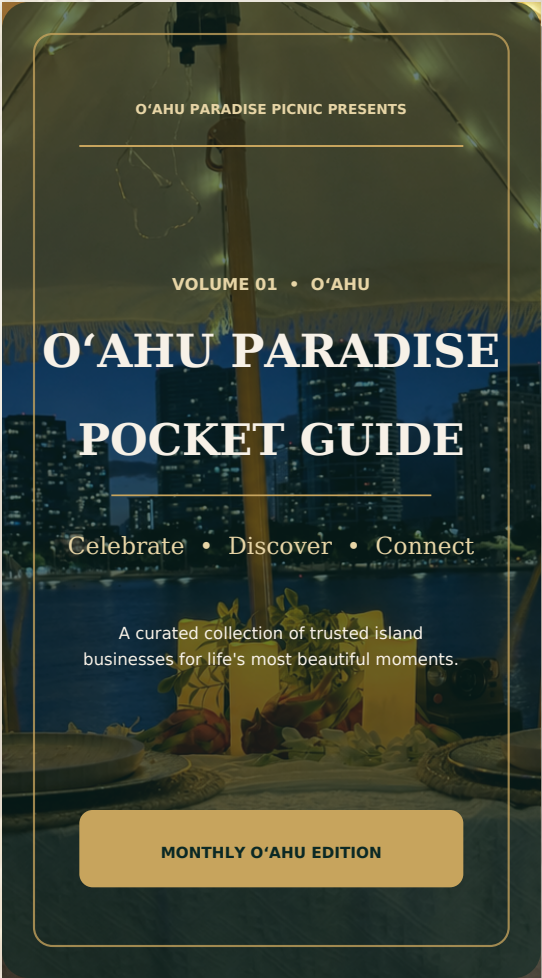
- Gift-ready products placed directly with guests
- Gifting Partner feature in the O'ahu Paradise Pocket Guide
- Social tagging when products are featured
- Recognition at the distribution event
- QR code, offer or promotional card inclusion

AGREED QUANTITY + DATE

Recurring monthly partnerships. A three-month commitment is recommended. Category exclusivity is subject to availability.

A curated guide guests will keep

A beautiful take-home guide to trusted island businesses, local favorites, milestone services, guest offers and gifts.



POCKET GUIDE COVER



OPEN EDITORIAL + ADVERTISING SPREAD

Conceptual example - final editions can feature seasonal stories, guest offers and rotating island categories.

More ways your business appears

A polished pocket guide guests can keep, revisit and share - featuring farmers markets, hikes, beaches, date-night ideas, local favorites and sponsor recommendations.



TRAIL NOTES | O'AHU TOP 7

7 hikes with unforgettable views

A short editorial story gives guests useful inspiration while naturally setting the scene for trusted businesses on the facing page.

O'AHU PARADISE POCKET GUIDE | 3

SPONSOR SPOTLIGHT | RECOMMENDED ON O'AHU

GOLD PARTNER FEATURE

YOUR BUSINESS NAME

A polished introduction, exclusive guest offer and direct path to your website.



SILVER FAVORITE

Offer + QR

GIFTING PARTNER

Product story

4 | MONTHLY O'AHU EDITION



BEACH GUIDE | O'AHU TOP 10

10 beaches locals love at golden hour

A short editorial story gives guests useful inspiration while naturally setting the scene for trusted businesses on the facing page.

O'AHU PARADISE POCKET GUIDE | 5

SPONSOR SPOTLIGHT | RECOMMENDED ON O'AHU

FEATURED LOCAL BUSINESS

YOUR BUSINESS NAME

A polished introduction, exclusive guest offer and direct path to your website.



SILVER FAVORITE

Offer + QR

GIFTING PARTNER

Product story

6 | MONTHLY O'AHU EDITION

Conceptual two-page spreads pair useful local stories with sponsor visibility and direct-response advertising.

RESERVE YOUR PARTNERSHIP

Let your business become part of the celebration.

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SCAN FOR MONTHLY EVENT DETAILS